

Organizers seek slogan for downtown program

Ronald Hawkins rhawkins@reportert.com

October 4, 2008

MARTINSVILLE

The organizers of an effort to create a Martinsville Main Street program are looking for a few good slogans.

At a gathering of approximately 20 people Thursday evening in the Greater Martinsville Chamber of Commerce office, organizers discussed a variety of ideas for slogans, but said they'd like to hear what ideas residents might have.

Among the suggested slogans were:

— "Small town, endless possibilities"

— "Heart of the valley" or "Heart of the village"

— "Old Towne, new beginnings"

— "Rediscover Martinsville"

— "Inspired by nature, growing by design"

Persons with ideas for a name or who like some of the suggestions listed above may e-mail Pam Badger, Downtown Merchants Association president and co-owner of the Martinsville Candy Kitchen, at pbadger13@yahoo.com.

The group also is working on developing a name for the organization, Badger said. Among those under consideration Thursday were Rediscover Martinsville Inc., Historic Downtown Martinsville Inc. or Heart of Martinsville Enterprises.

Joanne Stuttgen, a historic preservation specialist, is preparing an application for Martinsville to become a part of Indiana Main Street program.

Administered by the Indiana Office of Community and Rural Affairs, the Indiana Main Street program was established to provide economic revitalization and professional assistance to participating communities, according to the state Web site.

Indiana Main Street encourages the revitalization and restoration of downtown areas in Indiana cities and towns. As the traditional heart and hub of government, commerce, justice and social interaction, the downtown business district portrays a city's overall image, its Web site states.

Copyright: Reporter-Times.com/MD-Times.com 2008